

**New Syllabus For**  
**Bachelor of Arts [B. A. in English]**  
**UNDER**  
**Faculty of Humanities**  
**B. A. Part - II (Semester - III and IV)**  
**STRUCTURE AND SYLLABUS IN ACCORDANCE WITH**  
**NATIONAL EDUCATION POLICY – 2020 [3.0]**  
**HAVING CHOICE BASED CREDIT SYSTEM**  
**WITH MULTIPLE ENTRY AND MULTIPLE EXIT OPTIONS**  
**(TO BE IMPLEMENTED FROM ACADEMIC YEAR 2025-26 ONWARDS)**

**A) Second Year Bachelor of Arts (B.A. - II) (UG CERTIFICATE):**

<b>YEAR:</b>	<b>B.A. II</b>
<b>SEMESTER:</b>	<b>III and IV</b>
<b>LEVEL:</b>	<b>4.5</b>
<b>TOTAL CREDITS</b>	<b>22 + 22 = 44</b>
<b>DEGREE AWARDED:</b>	<b>UG CERTIFICATE (AFTER 44 CREDITS IN TOTAL)</b>

**RayatShikshanSanstha's**  
**SadguruGadageMaharaj College, Karad**  
**Faculty of Humanities**  
**Credits Framework 2025-26**  
**B. A. - Part II (NEP 3.0)**  
**For SEM III and IV**

Sr. No.	Courses	Subject	Code		Credit	SEE	CCE
			SEM-III	SEM-IV			
1	MAJOR	English	NMJ-ENG24-03 (Introduction to English Literature (One Act Play) and Language (Speech Mechanism) – III)	NMJ-ENG24-05 (Introduction to English Literature::Novel and Language (Phonology) - P - V	04	80	20
		English	NMJ-ENG24-04 (Indian English Literature: Indian English Poetry and Drama-IV)	NMJ-ENG2406 (Indian English Literature: Essay and Novel-VI)	04	80	20
2	MINOR	English	NMN-ENG24-03 (Introduction to English Literature (One Act Play) and Language (Speech Mechanism) – III))	NMN-ENG24-04 (Indian English Literature: Essay and Novel)	04	80	20
3	AEC	English	AEC24-03(English for communication)	AEC24-04(English for communication)	02	40	10
4	VSC	English	VSC24-03 (Media Studies -I)	VSC24-04 (Media Studies -II)	02	40	10
5	SEC	English	SEC24-ET (English For Today)	SEC24-IM (Impression Management)	02	40	10
6	IKS	English	ENGIKS-I (Introduction to Indian Poetics)	CEP	02	40	10

### 1. Equivalence: B. A. II Sem- III and IV

(Note: Add 'rows' as per course requirement and kindly apply proper course codes. The 'Papers' are considered as 'Course' in New Scheme.)

Sem No.	Title of Old Paper	Credit	Sem No.	Course Code	Credit
III	Literature and Cinema	4	III	Introduction to English Literature (One Act Play) and Language (Speech Mechanism) – III	4
III	Partition Literature	4	III	Indian English Literature: Indian English Poetry and Drama	4
III	English for Communication	4	III	Ability Enhancement Course (AEC) English for Communication – III	2
IV	Literature and Cinema	4	IV	Introduction to English Literature :Novel and Language : Phonology - P - 05	4
IV	Partition Literature	4	IV	Indian English Literature: Essay and Novel	4
IV	English for Communication	4	III	Ability Enhancement Course (AEC) English for communication	2

## QUESTION PAPER PATTERN

**B.A.II, Sem. III (Major Mandatory) (DSC) NEP 2.0**

### Introduction to English Literature: One-act Play and Language (Speech Mechanism)-III

#### **B. A. Part- II (Semester-III) Paper– III**

**Course Category:** Discipline Specific Course /DSC

**Course Name:** Introduction to English Literature (One-act Plays) and Language (Speech Mechanism)-III

**Course Code:** ENG24-03

**Course Credits:** 4

**Marks:** Semester End: 80

**Internal Assessment:** 20

**Total Marks:** 100

Q.1 A) Multiple choice questions (On Module 2&3)  
(10 MCQ)

(10 marks)

B) Answer the following questions as directed: (On Module 2&3)  
(10 Objective questions)

(10 Marks)

Q. 2 Answer the following questions in about 250-300 words (A or B)  
(To be set on Module 2)

(10 Marks)

Q.3 Answer the following questions in about 250-300 words (A or B)  
(To be set on Module 3)

(10 Marks)

Q.4 Write short notes in about 200 words (four out of six)  
(4 on Module 1 and 2 on Module 2 & 3)

(20 Marks)

Q.5 A) Write short notes : (two out of four)  
(To be set on Module 4)

(10 Marks)

B) I. Multiple choice questions (On module 4)  
(5 MCQs)

(5 Marks)

II. Answer the following questions as directed (On module 4)-  
(5 Objective questions)

(5 Marks)

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**QUESTION PAPER PATTERN****B.A. II- Semester – III      Paper –IV      NEP 2.0****Indian English Literature: Indian English Poetry and Drama****Course category: - Discipline Specific Course /DSC****Course Name:- Indian English Literature: Indian English Poetry and Drama****Course Code:-** ENG24-04**Course credit:- 04****Marks:** Semester End: 80**Internal Assessment:** 20**Total Marks:** 100

Q.1. A. Multiple choice questions with four alternatives. (10)  
(To be set on Module I, II, III & IV)

B. Show your acquaintance with the following. (5 out of 7) (10)  
(To be set on Module I, II, III & IV)

Q.2 Answer the following questions in about 250-300 words. (15)  
( A or B on Module II)

Q.3 Answer the following questions in about 250-300 words. (15)  
(A or B on Module III & IV)

Q.4 Write short notes in about 100-150 words each. (3 out of 5) (15)  
(Module I)

Q.5 Write short notes in about 100-150 words each. (3 out of 5) (15)  
(3 to be set on Module III and IV and 2 to be set on Module II)

### **QUESTION PAPER PATTERN**

**B. A. II Semester - III**

**Course Category: Compulsory Course**

**Course name: Ability Enhancement Course (AEC), English for Communication**

**Course Number: Paper C**

**Course Code: AEC24-03**

**Course Credits: 02**

**Total Marks: 50 (Theory Exam: 40, Internal Exam: 10)**

Q.1. Multiple choice questions (One mark each) (Based on Unit No. 1 & 2) (10 Marks)

Q.2 Answer any one of the following (based on Unit No. 1) (10 Marks)

Q.3. Answer any one of the following (Based on Unit No. 2). (10 Marks)

Q.4. Write short notes (Any two out of three) (Based on Unit No. 1 & 2). (10 Marks)

**Theory Exam: 40 Marks**

**Internal Evaluation: 10 Marks**

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<b>SEMESTER-IV</b>
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**B. A. Part- II (Semester- IV ) Paper-V****Course Category: Major Mandatory (MM)****Discipline Specific Course (DSC-5)****Course Name: Introduction to English Literature: Novel and Language: Phonology****Course Number: ENG24-05****Course Code:****Course Credits: 4****Marks: Semester End:80    Internal Assessment :20                      Total Marks : 100****PATTERN OF QUESTION PAPER**

Q. 1 A Multiple Choice Questions (on Module 2 &3) (10 MCQs for 10 marks)	10
B. Answer the following questions by selecting the proper option given below (on Module 2 &3) (10 MCQs for 10 marks)	10
Q 2. Answer the following in about 250-300 words. (A or B) (Module 2 & 3)	10
Q 3. Answer the following in about 250-300 words. (A or B) (Module 2 & 3)	10
Q.4. Write short notes on the following (4/6) (Module 1)	20
Q.5 Answer the following questions.	
a. Write short notes on the following (2/3)	8
b. Give three term labels of the following sounds. (any 4)	4
c. Give phonetic transcription of the following words (any 2)	4
d. Give conventional spellings for the following phonetic transcription	4

**Internal Evaluation :20 Marks**

( Unit Test/Group Discussion/ Book Review/Poster Presentation/etc.)

**B. A. Part-II Discipline Specific Core (DSC) NEP 2.0****ENGLISH Paper-VI Semester IV****Indian English Literature Essay and Novel****To be implemented from June 2025****Course category: - DSC ENGLISH****Course Name- Indian English Literature Essay and Novel****Course number: -DS-06****Course Code:- ENG24-06****Course credit:- 04****Marks- 100 (Semester end exam 80, internal exam- 20)****Internal Evaluation: case study/ oral examination/group activity****PATTERN OF QUESTION PAPER****Marks: 80**

Q. 1 A Multiple Choice Questions	10
B. Answer the following in one word/phrase or a sentence (5/7)	10
Q 2. Broad Question on module- II A/B	15
Q 3. Broad Question on module III & IV A/B	15
Q.4. Short notes 3/5 (based on module -I)	15
Q.5. Short notes 3/5 (based on all module)	15

**B. A. II/Semester - IV****Course Category: Compulsory Course****Course name: Ability Enhancement Course (AEC), (English for Communication)****Course Number: Paper D****Course Code: AEC24-04****Course Credits: 02****Marks: Total Marks: 50 (Theory Exam: 40, Internal Exam: 10)****QUESTION PAPER PATTERN**

Q.1. Multiple choice questions (one mark each) (Based on Unit No. 1 & 2) (10 Marks)

Q.2. Do as directed (Based on Unit No. 1) (10 Marks)

Q.3. Answer any one of the following (Based on Unit No. 2). (10 Marks)

Q.4. Write short notes (Any two out of three) (Based on Unit No. 1 & 2). (10 Marks)

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<b>CURRICULUM/SYLLABUS: (Semester-III)</b>
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**B. A. Part- II (Semester-III) Paper– III****Course Category:** Discipline Specific Course /DSC**Course Name:** Introduction to English Literature: One-act Plays and Language (Speech Mechanism)-III**Course Number:** MM 03**Course Code:** ENG24-03**Course Credits:** 4**Marks:** Semester End: 80**Internal Assessment:** 20**Total Marks:** 100**Course Objectives:**

- To enable students to understand the concept, elements and characteristics of one-act play as a minor form of literature.
- To enable students to comprehend and analyse the prescribed one-act plays.
- To facilitate students to understand speech mechanism.
- To expedite students to understand the role of active and passive articulators in speech mechanism.

**Course Learning Outcomes:**

- Students will be able to understand the concept, elements and characteristics of one-act play as a form of literature.
- Students will be able to comprehend and analyse the prescribed one-act plays.
- Students will be able to understand speech mechanism.
- Students will be able to understand the role of active and passive articulators in speech mechanism.

**Detailed Syllabus (Sem. III, P. No. III) June 2025 Onwards**

<b>Course Name: Introduction to English Literature (One-act Plays) and Language (Speech Mechanism)-III</b>				
<b>Module No.</b>	<b>Title of the Module</b>	<b>Subtitles of the Module</b>	<b>Hours</b>	<b>Credit(s)</b>
<b>I</b>	<b>One-act Play as a Minor Form of Literature</b>	a. Definition/s, Origin and Development of one-act play b. Elements of one-act play c. Characteristics of one-act play d. Difference between One act play and full-length play	<b>15</b>	<b>1</b>
<b>II</b>	<b>One-act Play</b>	The Dark Lady of the Sonnets: G. B. Shaw	<b>15</b>	<b>1</b>
<b>III</b>	<b>One-act Play</b>	The Sandbox: Edward Albee	<b>15</b>	<b>1</b>
<b>IV</b>	<b>Speech Mechanism</b>	a. Air-Stream Mechanism b. Systems of Organs i. The Respiratory System ii. The Phonatory System iii. The Articulatory System C. The Active and Passive Articulators	<b>15</b>	<b>1</b>
<b>Total</b>			<b>60</b>	<b>04</b>

**REFERENCES:**

- Prasad, B. (1999) . *A Background to the Study of English Literature* . Macmillan India Limited . New Delhi
- Hudson, W. H.. *An Introduction to the Study of English Literature* . AITBS Publishers, India: Delhi,(2009)
- Rees, R. J. . *English Literature – An Introduction for Foreign Readers* . Macmillan India Limited

.London.(1991)

Shaw, G. B. (2024). *The Dark Lady of the Sonnets* .Hardpress

Albee, Edward . (1959) . *The Sandbox* . Dutton Books

Balasubramanian, T. (2013). *A Text Book of English Phonetics for Indian Students*. New Delhi: MacMillan India Ltd.

Bansal, R.K. (1972). *The Sound System of Indian English*. Monograph No. 7. Hyderabad.

Cruttenden, Alan. (2008). *Gimson's Pronunciation of English*. London: Hodder Education

Gimson, A. C. (1962). *An Introduction to the Pronunciation of English*. London: CUP

Shetti, J. & P. V. Dhamija. (2006). *A Course in Phonetics and Spoken English*. New Delhi: Printice Hall of India Pvt. Ltd.

O'Connor, J. D. (2009). *Better English Pronunciation*. Delhi: CUP

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**B.A. II -Semester – III Paper IV NEP 2.0****Indian English Literature: Indian English Poetry and Drama****Course category: - Discipline Specific Course /DSC****Course Name:- Indian English Literature: Indian English Poetry and Drama****Course number :- DSC04/****Course Code:- ENG24-04****Course credit:- 04****Marks:- Total Marks :-100 (Sem end exam - 80, Internal exam - 20)****Course Objectives**

- To introduce students to the origin and development of Indian English Literature.
- To create literary sensibility among students so as to implant sense of appreciation of literary texts.
- To acquaint the students to Indianness in literary texts.
- To instill values and develop human concern/empathy through literary texts.
- To enhance literary and linguistic competence of students.

**Course Outcomes**

- Students become familiar with Indian English literature.
- Students are able to appreciate literary texts.
- Students are able to locate the Indianness the literary texts.
- Values and empathy for human kind is developed among students.
- Literary and linguistic competence is developed among students.

<b>Course Name:- Indian English Literature: Indian English Poetry and Drama</b>				
<b>Module No.</b>	<b>Title of the Module</b>	<b>Subtitles of the Module</b>	<b>Hours</b>	<b>Marks</b>
I	Introduction to Indian English Drama and Poetry	A. A short history of Pre- and Post-Independence Indian English Drama. B. Characteristic features of Drama. C. A short history of Pre- and Post-Independence Indian English Poetry. D. Major themes of Indian English Poetry	15	20
II	Poetry	A. Rabindranath Tagore-Where the Mind is without Fear B. Toru Dutt- The Lotus C. Sarojini Naidu- The Bangle Sellers D. Nissim Ezekiel- Night of Scorpion E. Dilip Chitre- The Image of Vithoba-I F. Mamta Kaliya- After Eight Years of Marriage	15	20
III	Drama	A. Dharmaveer Bharati <i>Andha Yug</i>	15	20
IV	Drama	A. Dharmaveer Bharati <i>Andha Yug</i>	15	20
		<b>Total</b>	<b>60</b>	<b>80</b>

**Activities and exercises suggested for internal assessment:**

- **Note: Semester III: 20 Marks for Internal Evaluation**

**A: Home Assignment: 10 Marks**

**B: Unit Test / Oral / Group work like Poster Presentation etc. 10 Marks**

**References:**

- Abrams, M. H. *A Glossary of Literary Terms*. New Delhi: Harcourt College Publication, 2001.
- Naik M.K, *A History of Indian English Literature*. Sahitya Academy, 2009.
- Mishra M.K. and Tripathi Sabita, *A Critical Response to Indian English Literature*. Atlantic Publisher.
- Nawale Arvind, *Critical Essays on Indian English Poetry and Drama: Text and Contexts*. Author's Press, 2010.
- King Bruce, *Modern Indian Poetry in English* (Revised Edition). Oxford University Press, 2005.
- Mitra Zinia, *Indian Poetry in English: Critical Essays*. PHI Learning, 2016.
- Iyengar Srinivasa K.R., *Indian Writing in English*. Sterling Publication PVT, 2019.
- Thayil Jeet, *The Penguin Book of Indian Poets*. Penguin Ltd, 2020.
- Peeradina, Salaem, (ed): *Contemporary Indian Poetry in English: An Assessment and Selection*. Bombay: Macmillan, 1972.
- Shahane V.A and M.Shivarama Krishna (ed): *Indian Poetry in English: A Critical Assessment*, New Delhi, Macmillan, 1980.
- Badve V.V. and Kimbahune R.S., *A Choice of Indian English Poetry*. Phadke Prakashan, 1988.
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**B. A. II Semester – III**

## Ability Enhancement Course (AEC), English for Communication

**Course Category: Compulsory Course**

**Course name: Ability Enhancement Course (AEC), English for Communication**

**Course Number: Paper C**

**Course Code: AEC24-03**

**Course Credits: 02**

**Total Marks: 50 (Theory Exam: 40, Internal Exam: 10)**

**Course Objectives:**

- To make students able to write resume.
- To train the students to face interviews effectively.
- To introduce students to various forms of letter writings.
- To develop writing skills of students.

**Course Outcomes:**

- Students become able to write resumes.
- Students are able to face interviews.
- Students write various types of official letters.
- Writing skills of students are developed.

<b>Course Name: Ability Enhancement Compulsory Course (English for Communication)</b>				
<b>Module No.</b>	<b>Title of the Module</b>	<b>Subtitles of the Module</b>	<b>Hours</b>	<b>Marks</b>
<b>I</b>	<b>I. Resume Writing and Interview Techniques</b>  <b>II. Official Letter- Writing</b>	A. Writing a Resume B. Preparing for an Interview C. Facing an Interview  A. Letter of Application B. Letters related to appointment (Acceptance/Joining Report) C. Office Communication (Leave of Absence, Transfer, Permission, Requests) D. Resignation Letter / Complaint Letter	<b>15</b>	<b>20</b>
<b>II</b>	<b>Reading Comprehension</b>	<b>A. Prose</b> Three Questions by Leo Tolstoy <b>B. Poem</b> Stopping by Woods on a Snowy Evening by Robert Frost	<b>15</b>	<b>20</b>
<b>Total</b>			<b>30</b>	<b>40</b>

**Reference Books**

Chow, Cynthia. *Letter writing: Business letters*. Vancouver, BC: Vancouver School Board, 1993.

David, James. *Letter writing*. London: Hodder and Stoughton, 1992.

Newlen, R.R. *Resume Writing and Interviewing Techniques that Work*, Neal-Schuman Publishers, 2006.



**SEMESTER-IV**

**B. A. Part- II (Semester- IV) Paper-V****Introduction to English Literature: Novel and Language: Phonology****Course Category: Major Mandatory (MM)****Discipline Specific Course (DSC-5)****Course Name: Introduction to English Literature: Novel and Language: Phonology****Course Number: MM05****Course Code: ENG24-05****Course Credits : 4****Marks: Semester End:80 Internal Assessment :20****Total Marks : 100****Course Objectives (COs):**

1. To introduce students to the concept, elements, types, origin and development of novel.
2. To enable the students to know about various aspects of the novel.
3. To create literary sensibility among the students so as to implant a sense of appreciation of literary texts.
4. To instill values and develop human concern/empathy through literary texts.
5. To introduce the students to phonology.

**Course Outcomes (CO's):**

After completing the study:

1. Students will be able to understand the concept, types and origin and development of novel as a form of literature
2. Students will be familiarized with various aspects of novel.
3. Students will be able to appreciate literary texts
4. Students will develop humanitarian values.
5. Students will be able to comprehend the concept of phonology.

**Detailed Syllabus (Sem. III P. No. V)****From June 2025**

Course Name: Introduction to English Literature: Novel and Language: Phonology				
Module No.	Title of the Module	Subtitles of Module	Hours	Marks
I	Introduction to English Novel	A. Definition/s of novel B. Elements of novel C. Rise and development of English novel D. Types of Novel	15	20
II	Prescribed Text: <i>The Alchemist</i> by Paulo Coelho	Prescribed Text: <i>The Alchemist</i> by Paulo Coelho	15	20
III	Prescribed Text: <i>The Alchemist</i> by Paulo Coelho	Prescribed Text: <i>The Alchemist</i> by Paulo Coelho	15	20
IV	Phonology	A. Introduction to Speech Sounds in English B. Description of sounds with three term labels C. Word transcription (with primary stress)	15	20

**Reference Books:**

- Coelho, Paulo. *The Alchemist*. HarperCollins Publishers, London ,U.K. (85<sup>th</sup> impression 2024).
- Abrams, M.H. *A Glossary of Literary Terms* (8<sup>th</sup> edition) New Delhi, 2007.
- Forster, E.M. *Aspects of Novel* . Atlantic Publishers, New York,U.K.1927.
- Balsubramaniam, T.A. *A Textbook of English Phonetics for Indian Students*,. Delhi, Macmillan, 1981.
- Bansal ,R.K. &Harrison J.B.. *Spoken English*, Hyderabad: Orient Longman2000.
- O'Connor J.D. *Better English Pronunciation*. Cambridge University Press

**B. A. Part-II****Discipline Specific Core (DSC) NEP 2.0****ENGLISH Paper-VI Semester IV****Indian English Literature Essay and Novel****Course category:- DSC ENGLISH****Course Name- Indian English Literature Essay and Novel****Course number:- DS-06****Course Code:- ENG24-06****Course credit:- 04****Marks- 100 (Semester end exam 80, internal exam- 20)****Course Objectives:**

1. To introduce students to Indian English literature.
2. To develop literary sensibility of students to appreciate literary texts.
3. To acquaint students with the Indianness in literary texts.
4. To instill human values among the students.

**Course Outcomes (CO's):**

After completing the study students:

1. know the features of Indian English literature.
2. analyze literary forms like essays and novel.
3. find out the Indianness in the literary texts.
4. understand the significance of human values to mankind.

**Indian English Literature Essay and Novel****Module- 1** a. Introduction to Indian English Essay

- b. Origin and development of Essay
- c. Characteristics of Essay
- d. Types of Essay

**Module -2** Indian English Essays:

- a. Hector Garcia and Francesc Miralles - Ikigai: A Mysterious Word
- b. Dr A P J Abdul Kalam- Purposeful University Education
- c. R. K. Narayan- The Radio Licence
- d. Dr M. LakshmiNarasaiah- Climate Change and Environment

**Module 3 and 4 - Indian English Novel**Sudha Murty- *Dollar Bahu***Total teaching hours: 15 x 4= 60 hours****Reference books:**Sudha Murty *Dollar Bahu* Penguin India. 2007.Hector Garcia and Francesc Miralles *IKigai Hutchinson* London. 2016.B. R. Kulkarni *Indian English Essays (A Critical Study)*. Atlantic Publishers and Distributors, New Delhi. 1998.

David Green *A Book of Modern Essays* The Macmillan India, Madras. 1975.

K R Srinivasa Iyengar *Indian Writing in English* Sterling Publications. 2019.

M. K Naik *Indian English Literature* Sahitya Akademi. 1982.

B. Prasad *Background to the Study of English Literature* Macmillan India. 2006.

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**B. A. II/Semester - IV**

**Course Category: Compulsory Course**

**Course name: Ability Enhancement Course (AEC), (English for Communication)**

**Course Number: Paper D**

**Course Code: AEC24-04**

**Course Credits: 02**

**Marks: Total Marks: 50 (Theory Exam: 40, Internal Exam: 10)**

**Course Objectives:**

- To introduce students with common errors in written English.
- To make the students able to identify errors related to use of articles, quantifiers, and prepositions.
- To enrich students' knowledge about subject-verb agreement.
- To develop essay writing skills of students.

**Course Outcomes:**

- Students are able find out the errors in written English.
- Students make proper use of articles, quantifiers, and prepositions.
- Students' knowledge about subject-verb agreement is enriched.
- Essay writing skill of students is developed.

<b>Course Name: Ability Enhancement Compulsory Course (English for Communication)</b>				
<b>Module No.</b>	<b>Title of the Module</b>	<b>Subtitles of the Module</b>	<b>Hours</b>	<b>Marks</b>
I	Common Errors in Written English	A. Errors related to the use of Articles B. Errors related to the use of Quantifiers C. Errors related to the use of Prepositions D. Errors related to Subject/Verb Agreement	15	20
II	Essay Writing	A. Introduction: Purpose and Process B. Brainstorming C. Opening the Essay D. Body of Information E. The Conclusion		
Total			30	40

**Theory Exam: 40 Marks**

**Internal Evaluation: 10 Marks**

**Reference Books**

Hudson, Richard A. *English Grammar*. London: Taylor & Francis Group Plc, 2004.

Roy, Jennifer Rozines. *Sharpen your essay writing skills*. Berkeley Heights, NJ: Enslow Publishers, 2012.

Swartz, Richard. *Real writing: Essentials of effective essay writing*. Chicago: Contemporary Books, 1989.

Tanner, William Maddux. *Essays and Essay-Writing*. Franklin Classics Trade Press, 2018.

Yule, George. *Explaining English grammar*. Oxford [England]: Oxford University Press, 1998.

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**Rayat Shikshan Sanstha's**  
**Sadguru Gadage Maharaj College, Karad(Autonomous)**  
 Accredited By NAAC with 'A+' Grade  
 CHOICE BASED CREDIT SYSTEM  
**Syllabus for UG Level 5 VSC III**  
**Media Studies**

**Teaching Hours: 30 (Sem.III) Credits 02**

**Objectives:**

- To make students familiar with journalistic writing.
- To make students aware about print and online media.
- To enable students to write a script for radio and T. V. Programs

**Syllabus:**

**Module I: Print Media**

- Types and Characteristics of Print Media
- News and Editorials Types
- Different Types of Print Media
- Media Texts and Contexts
- Making News
- Analyzing News

**Module II: Electronic Media**

- Electronic Media :Types and Characteristics
- Script Writing for Radio and Television
- Introduction to Photojournalism
- Radio Programme Production
- TV Programme Production
- Blogging and twittering

**References:**

- 1) Bloom, S. G. (2004). Inside the writers mind: Writing narrative journalism. New Delhi: Surjeet Publication.
2. English, E., Hach, C., & Rolnicki, T. (2003). Scholastic journalism. New Delhi: Surjeet Publication.
3. Fleming, C. (2006). An introduction to journalism. New Delhi: Vistaar Publication.
4. Franklin, B. (2006). Key concepts in journalism studies. New Delhi: Vistaar Publication.
5. Harcup, T. (2006). Journalism Principles and Practice. New Delhi: Vistaar Publication.
6. Hohenberg, J. (2007). The professional journalist. New Delhi: Surjeet Publication.
7. Kamath, M. V. (2007). The journalist's handbook: Bengaluru, KA: Vikas Publishing House
8. Knight, R. M. (2003). A journalistic approach to good writing: The craft of clarity. New Delhi: Surjeet Publication



- **Evaluation Pattern – 50 marks Examination.**

**Rayat Shikshan Sanstha's**  
**Sadguru Gadge Maharaj College, Karad(Autonomous)**  
 Accredited By NAAC with 'A+' Grade  
 CHOICE BASED CREDIT SYSTEM  
**Syllabus for UG Level 5 VSC IV**  
**Media Studies Part II**

**Teaching Hours: 30 (Sem.III) Credits 02**

**Objectives:**

- To make students familiar with journalistic writing.
- To make students aware about print and online media.
- To enable students to write a script for radio and T. V. Programs

**Syllabus:**

**Module I: The Language of Advertisement**

- A) The language of advertisement
- B) Creative use of language in advertising: Catchphrases and slogans, Puns and wordplay, Rhetorical devices, Code-switching and code-mixing in advertisements
- c) Pictograph elements in advertising

**Module II: Composition and Analysis of Advertisement**

- A) Composition of Advertisement for Newspaper
- B) Analysis of Advertisement

**References:**

- 1) Bloom, S. G. (2004). Inside the writers mind: Writing narrative journalism. New Delhi: Surjeet Publication.
2. English, E., Hach, C., & Rolnicki, T. (2003). Scholastic journalism. New Delhi: Surjeet Publication.
3. Fleming, C. (2006). An introduction to journalism. New Delhi: Vistaar Publication.
4. Franklin, B. (2006). Key concepts in journalism studies. New Delhi: Vistaar Publication.
5. Harcup, T. (2006). Journalism Principles and Practice. New Delhi: Vistaar Publication.
6. Hohenberg, J. (2007). The professional journalist. New Delhi: Surjeet Publication.
7. Kamath, M. V. (2007). The journalist's handbook: Bengaluru, KA: Vikas Publishing House
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**RayatShikshanSanstha's**  
**Sadguru Gadage Maharaj College, Karad(Autonomous)**  
 Accredited By NAAC with 'A+' Grade  
 CHOICE BASED CREDIT SYSTEM  
**Syllabus for UG Level 5 SEC IV**  
**English for Today**

**Teaching Hours: 30 (Sem. IV) Credits 02**

• **Objectives:**

- 1) To make students familiar with the use of English for Specific Purposes
- 2) To espouse the students to acquire the skills of E- Communication

• **Syllabus:**

**Module I:** English for Specific Purposes:

- Formal and Informal Greetings
- Complimenting
- Complaining
- Business Etiquettes

**Module II:** E- Communication:

- Writing Email
- E- Pal
- Blog

• **Evaluation Pattern – 50 marks Theory Examination**

Q.No	Sub. Que.	Type of Question	Based on	Marks
Q.1	A	Fill in the blanks	All Modules	05
	B	Answer the following in one word/phrase	All Modules	05
Q.2.	A	Attempt any one of the following	Module I	07
Q.2	B	Attempt any one of the following	Module I	08
Q.3	A	Attempt any one of the following	Module I	05
	B	Attempt any one of the following	Module II	05
Q.5	A	Attempt any one of the following	Module II	07
	B	Attempt any one of the following	Module II	08

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**Syllabus for UG Level 5 SEC VI**  
**Impression Management**

**Teaching Hours: 30 (Sem. IV) Credits 02**

• **Objectives :-**

- 2) To make students familiar with the concept and techniques of impression management
- 3) To espouse the students to acquire the skills of impression management required to improve their employability

**Syllabus:**

**UNIT- 1 INTRODUCTION TO IMPRESSION MANAGEMENT.**

Meaning, definition, concept, motives and strategies of impression management, Techniques of impression management, self description, techniques of effective speech, face to face conversation, tele-conferencing ,meeting

**UNIT -2 PERSONALITY DEVELOPMENT AND SELF PRESENTATION**

Concept, characteristics of personality, factors influencing personality, internal and external personality ,Physical appearance, factors affecting physical appearance, self-introduction, self-confidence, body language, interaction skill, argumentation skill, group discussion.

**Evaluation Pattern – 50 marks Examination**